

3 in 30: 3 Benefits of Using GoCo in 30 Minutes

# 3 Ways AI and Automation Maximizes HR Efficiency

# Agenda

*Why it matters & how to do it in GoCo*

**Introductions**

**Embrace the Future**

**Streamline Processes**

**Revolutionize Expense Management**

### 3 Ways AI and Automation Maximizes HR Efficiency

# Meet the Speakers



**Kayleigh Hansen**

Marketing Campaigns  
Manager  
GoCo



**Marisol Getchell**

Product Marketing  
Manager  
GoCo

# About GoCo

GoCo's mission is to empower HR pros and automate manual tasks so they can focus on growing happier, healthier, and more productive teams

Everything you need to support your team and automate any HR workflow



Payroll



Benefits



Time



Onboarding



E-Sign Documents



Reports



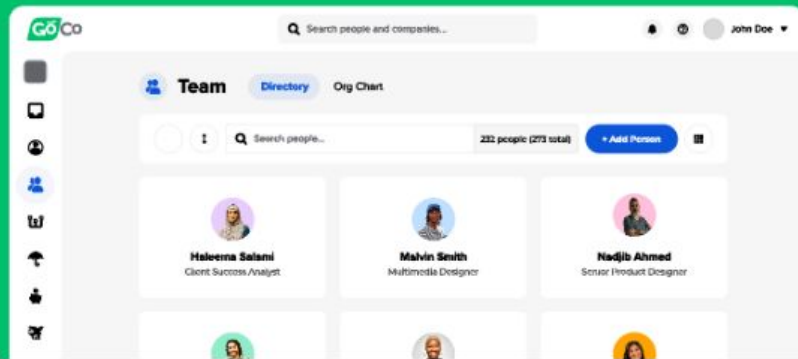
Performance Reviews



Workflows



Messages



GoCo has really held our hands through everything. We really see GoCo as our partner, not just a service provider.



Darby D.

Product Operations Manager



GoCo helped us improve our relationship with our employees because they started to see that we were taking steps to ensure that they were being treated properly, and that they were receiving the attention that they needed.



Erica R.

HR Manager



Every year [during open enrollment], I would have sleepless nights just trying to get people to finish their paperwork on time. With GoCo, the process is just so much easier.



Robin G.

VP of HR



## HAPPIEST CUSTOMERS IN THE INDUSTRY

# 5 ★ Client Success

- Dedicated client success managers
- Fast, hands-on implementation
- Training for admins and employees
- Strategic partners, not just customer support



★★★★★ 4.7



★★★★★ 4.73



★★★★★ 4.7



3 Ways AI and Automation Maximizes HR Efficiency

# The significance of AI in HR automation

### 3 Ways AI and Automation Maximizes HR Efficiency

# Poll

Have you used AI in any aspect of your life?

- A. Yes — using it every day in some way
- B. I've played around with AI
- C. I haven't used AI in any way
- D. What even is AI?

### 3 Ways AI and Automation Maximizes HR Efficiency

## What does AI even mean?

Artificial Intelligence (AI) refers to the simulation of human intelligence processes by machines, typically computer systems.

In HR, AI has the potential to revolutionize various aspects of HR by improving efficiency, enhancing the candidate and employee experience, and enabling data-driven decision-making.



### 3 Ways AI and Automation Maximizes HR Efficiency

## Why is AI in HR automation beneficial?

**Efficiency:** Automation streamlines repetitive tasks like payroll processing, scheduling interviews, and generating reports, **saving time** and reducing errors.

**Accuracy:** Automated systems ensure data consistency and reduce the risk of human error in critical HR functions.

**Cost Savings:** By automating routine tasks, HR departments can allocate resources more strategically and focus on value-added activities that contribute to organizational success.

# Common challenges (or fears)

**Data Privacy Concerns**

**Resistance to Change**

**Job Displacements**

**Skill Gaps and Training**

**Dependence on Technology**

### 3 Ways AI and Automation Maximizes HR Efficiency

**In HR, it's essential to balance the benefits of AI and automation technology with the need for human oversight and empathy in managing people-related processes.**

### 3 Ways AI and Automation Maximizes HR Efficiency

## Automation Stats

About 73% of HR's time is taken up by monotonous administrative tasks.

HR managers lose 14 hours per week on tasks that could be automated.

An estimated 56% of tasks performed by HR can be automated without drastic changes to processes.

Companies that made the switch to an HR system with automation capabilities reported 90% time savings on administrative tasks.



Benefit #1

# Embrace the Future with AI-Powered HR Solutions

## Benefit #1

# Embracing the Future

AI-powered solutions offer a new approach to HR management. With AI, companies can automate repetitive tasks, streamline processes, and enhance efficiency.

Imagine having a personal HR assistant at your fingertips, capable of instantly answering questions on policies, handbooks, and leave regulations. AI enables this level of responsiveness and accessibility

## Benefit #1

# What does GoCo's AI Feature provide?

- Streamlined Administrative Tasks
- Improved Data Management
- Enhanced Employee Experience
- Increased Efficiency



**See it in action!**





Benefit #2

# Streamline Processes with Automated Workflows

## Benefit #2

# Streamline Processes with Automated Workflows

At the heart of automation lies the goal of simplifying and optimizing processes across the board. Imagine workflows that seamlessly handle tasks, notify relevant parties, and integrate with other systems—all without manual intervention.

## Benefit #2

# What does GoCo's Automation Feature provide?

- Increased Efficiency
- Reduced Errors
- Enhanced Collaboration
- Scalability
- Standardization of Processes

When you send out 15 emails, 10 slack messages, hang posters, announce at all hands and have a plane sky write the announcement and an employee says they didn't know about it.



**See it in action!**



Benefit #3

# Revolutionize Expense Management with AI and Automation

### Benefit #3

# The Future of Expense Management

\$1.6 billion. That is the amount of money of reimbursements requested to companies each month throughout the US.

At its core, AI and automation aim to simplify and optimize processes, and expense management is no exception. Expense management impacts payroll, and it can also be time consuming and annoying for employees and admins.

## Benefit #3

# What does GoCo's Expense Management Feature do


- Increased Accuracy
- Reduced Administrative Burden
- Faster Reimbursement Cycles
- Improved Compliance
- Enhanced Visibility and Control
- Streamlined Process



**See it in action!**



Let's Do Lattes!

**Schedule a consultation with a  expert to chat about how you can use AI and automation in your HR tech stack, and the coffee is on us.**

[goco.io/coffee](https://goco.io/coffee)

*Book & complete your call in the next 2 weeks and we'll send you a Starbucks gift card!*

