

## A Brief History of

VUCA



# Lori Kleiman

SPHR, SHRM-SCP



## What is

-

#### Volatile

- Unexpected situations
- Information available
- Major changes

#### Uncertain

- Lack of understanding
- Information
  available
- Prediction
  difficult

#### Complex

- Interrelated parts
- Prediction
  possible
- Impact enormous

#### Ambiguous

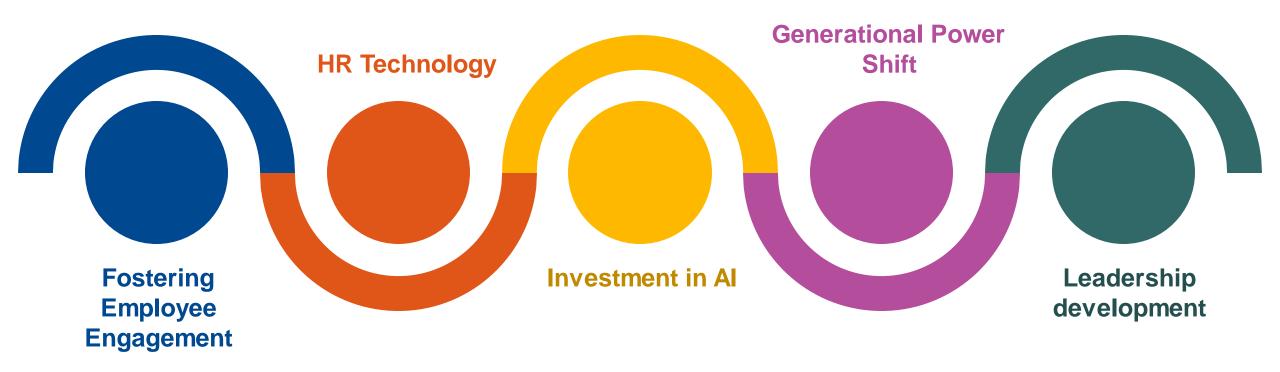
- No experience
- Hazy reality
- Mixed meanings



VUCA's impact on the way we approach business

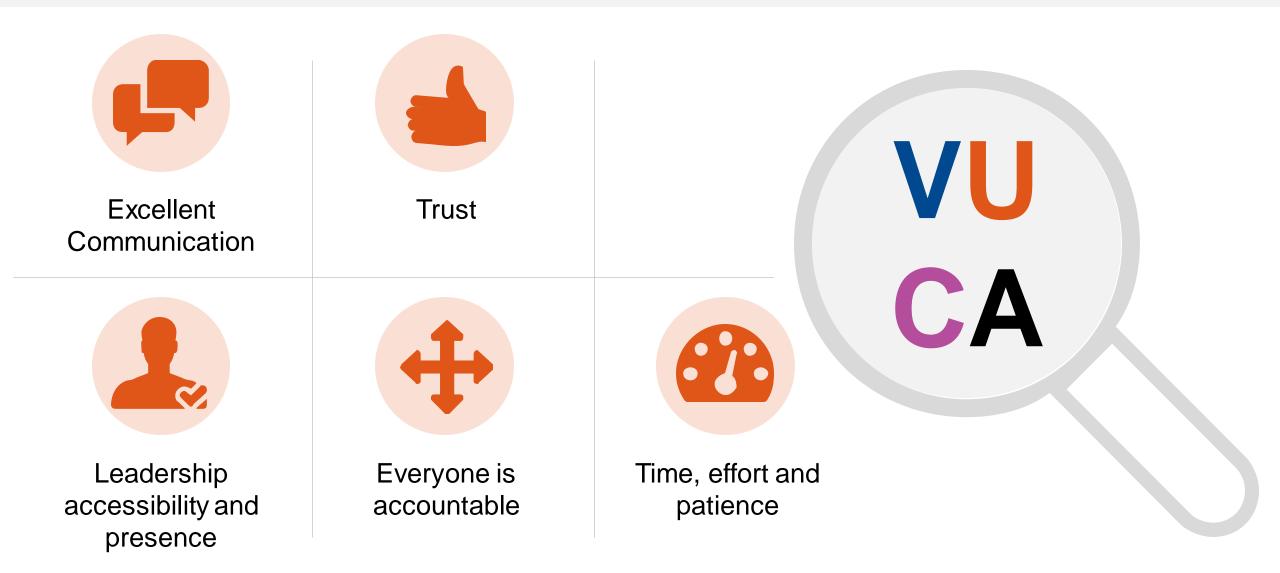
- Reframing challenges
- SWOT analysis
- Combination of what you know and what you are able to predict

#### 5 Trends in HR caused by the VUCA world



Forbes; Five Trends Leaders Can Expect To See In (And How To Prepare)

## **VUCA resilient Organizations**



## **VUCA resilient leadership characteristics**



# Are you HR Certified?

- a) aPHR
- b) PHR or SHRM-CP
- c) SPHR or SHRM-SCP
- d) Not certified yet
- e) Not interested in HR certification

# Change is an opportunity

## Change Mindset

#### Vision

Clear future and purpose of the organization

#### Communication and Courage

Simplicity and build better relationships

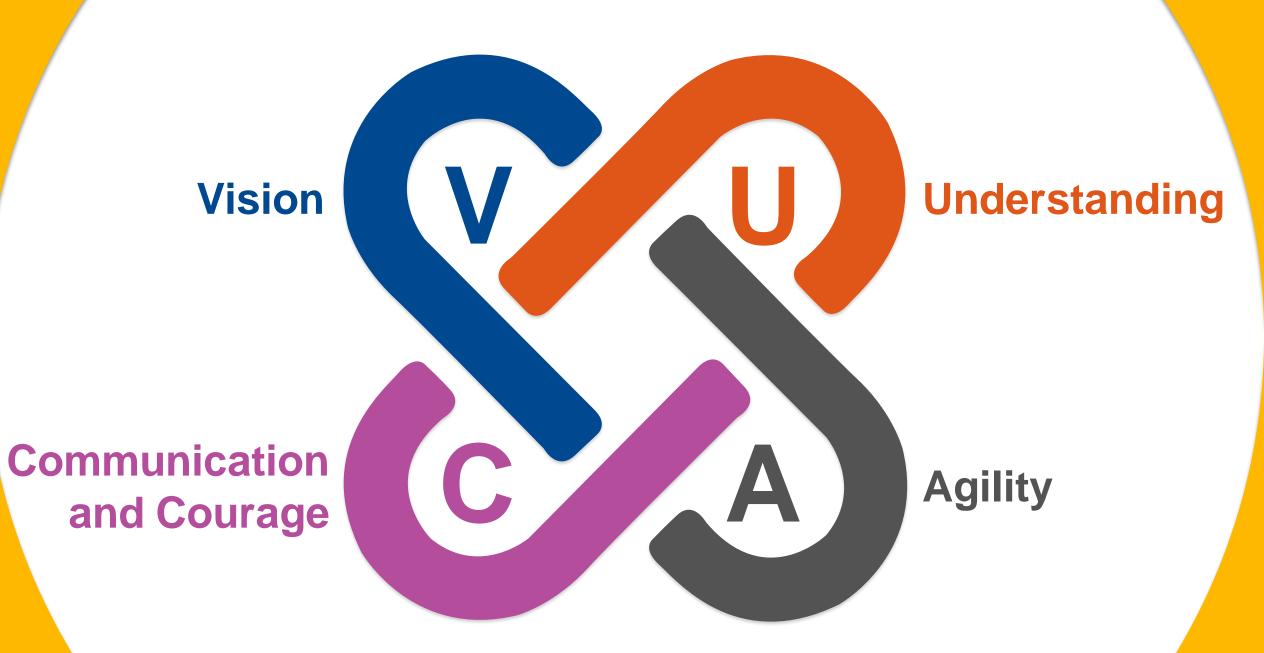


#### Understanding

Identify opportunities and gain competitive advantages

#### Agility

flexibility to react and respond effectively



## Long term focus

How many of the fortune 500 companies are new since 1995?



## Be Aware and Ready!







Unleash the full potential of your team

Paradigm Shi	fter	Inspirational
Motivating	Move beyond the norm	





If you decide you are only going to do the things you know will work, you are going to leave a lot of opportunity on the table

— Jeff Bazos

## Your HR Role

- a) Admin/Coordinator
- b) Generalist
- c) Manager
- d) Director or above
- e) Other

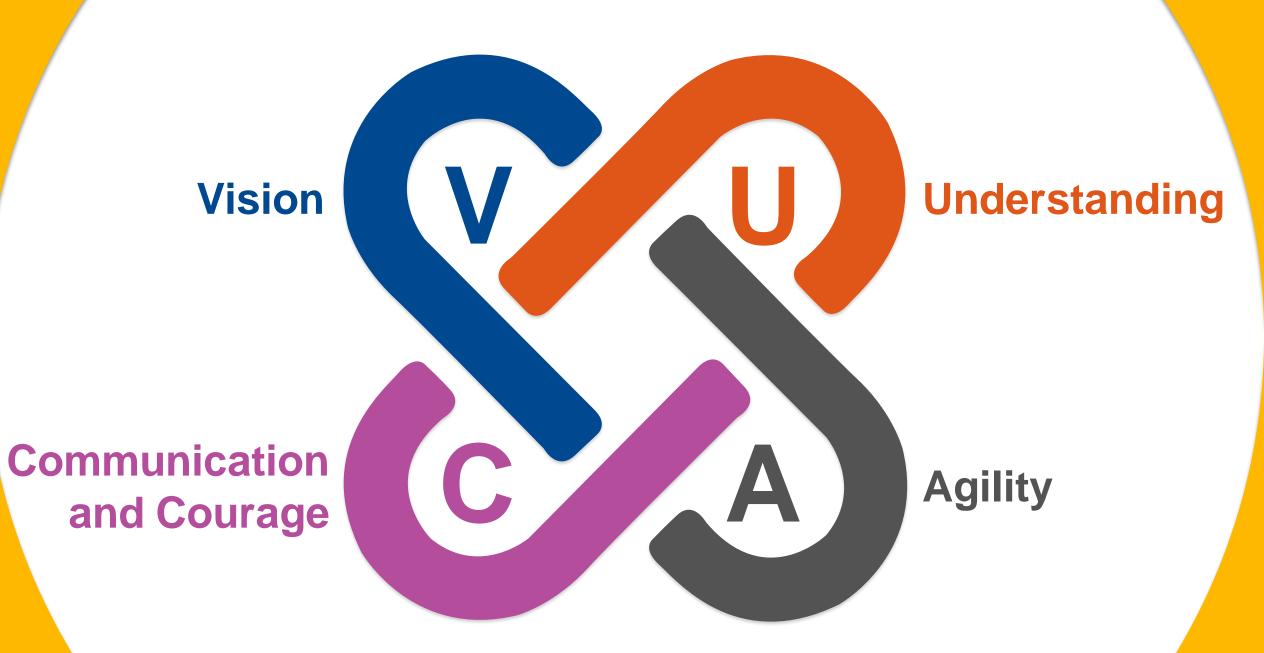


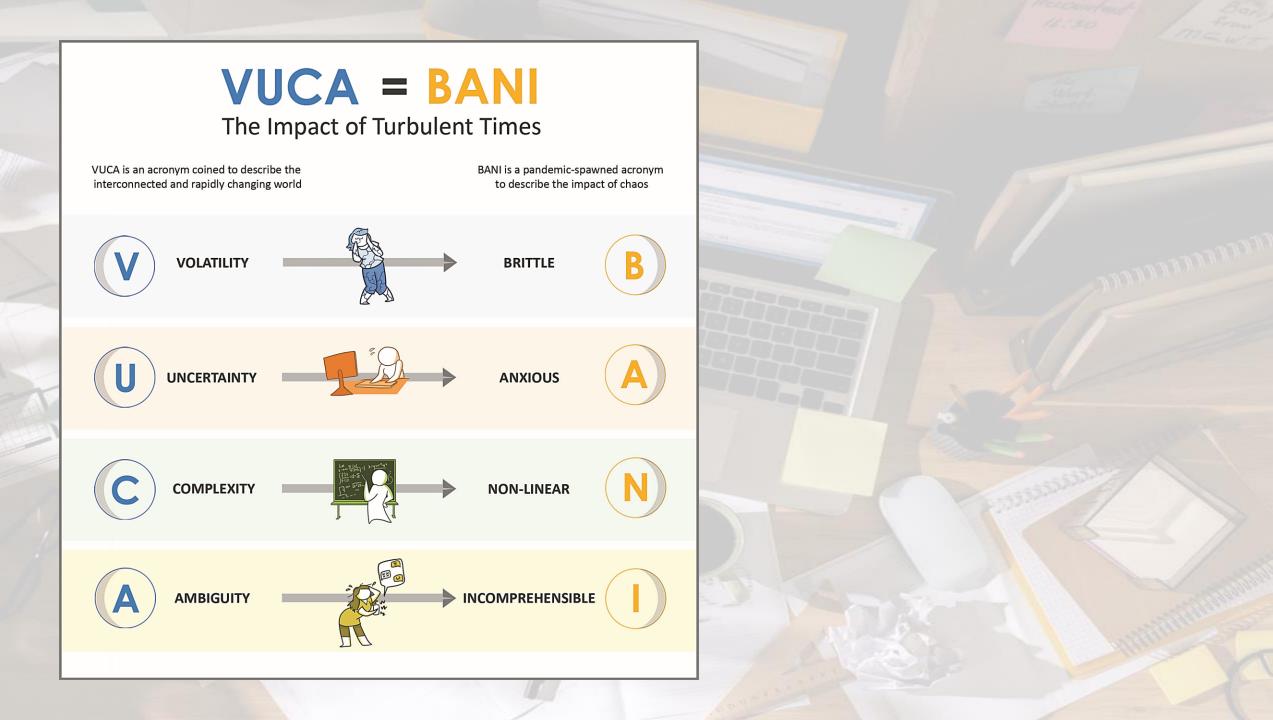
#### Organizational Effective Changes

- Democratize decisions
- Keep evolving

- Flatten hierarchies
- Total transparency
- Communicate and keep communicating!

Embrace plan B!





#### **Psychological Safety** speaking challenging admitting a raising asking truth to the status quo mistake ideas questions power

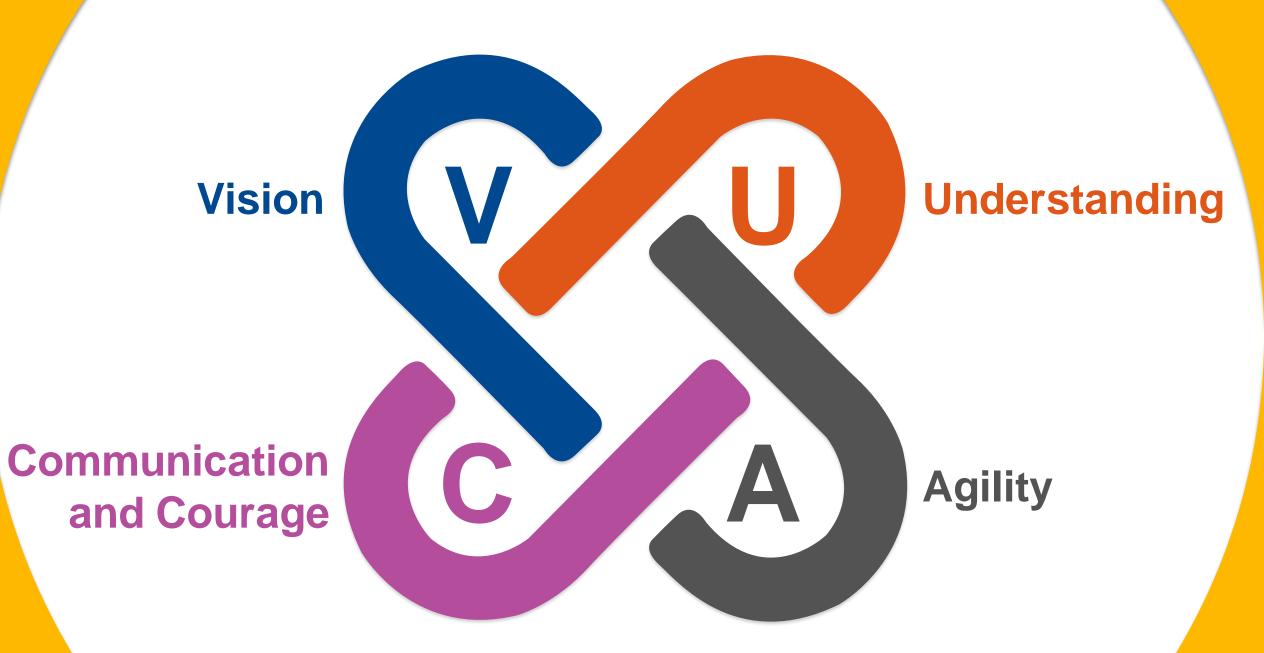


Diversity, Equity, Inclusion, Access, Justice and more

# Culture in VUCA organizations provide.....

Adaptability	Resilience
Access to information and tools	Community
Connections	Right people in the right seat

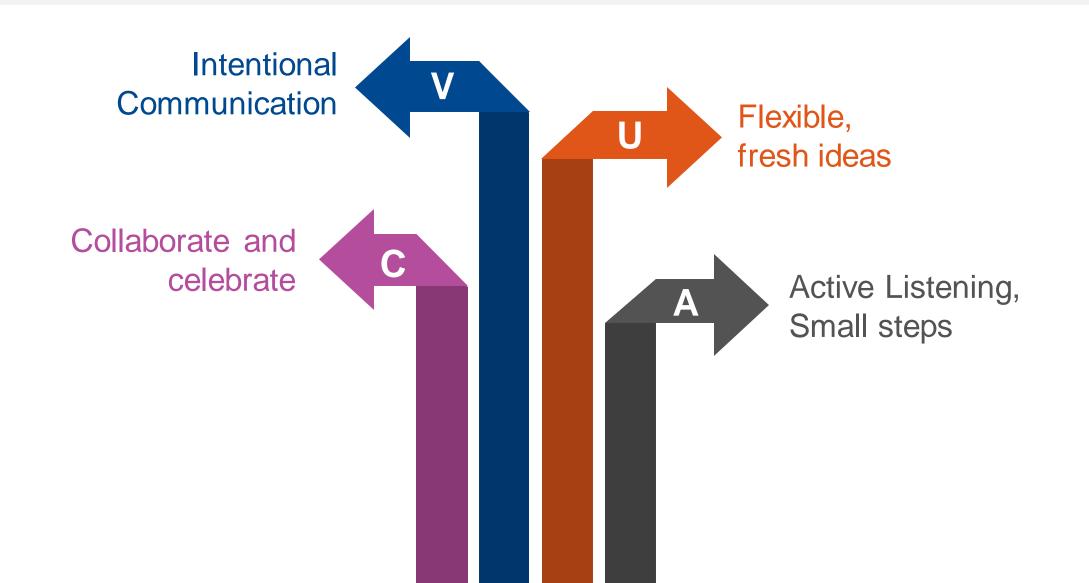




## **Communication Competencies**



#### **Communication tactics**

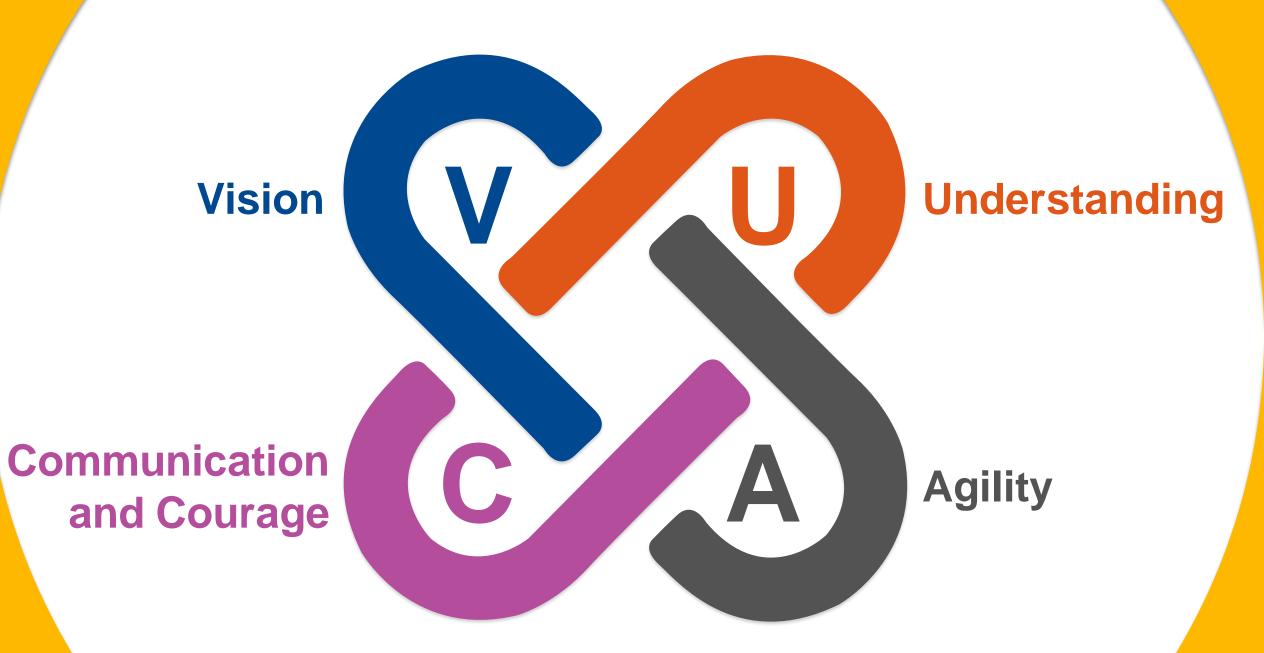


# Ask Why?



### Focus on Key Competencies

Creates Clarity	
Communicates Effectively	
Develops Talent	
Manages Complexity	
Sense Making	



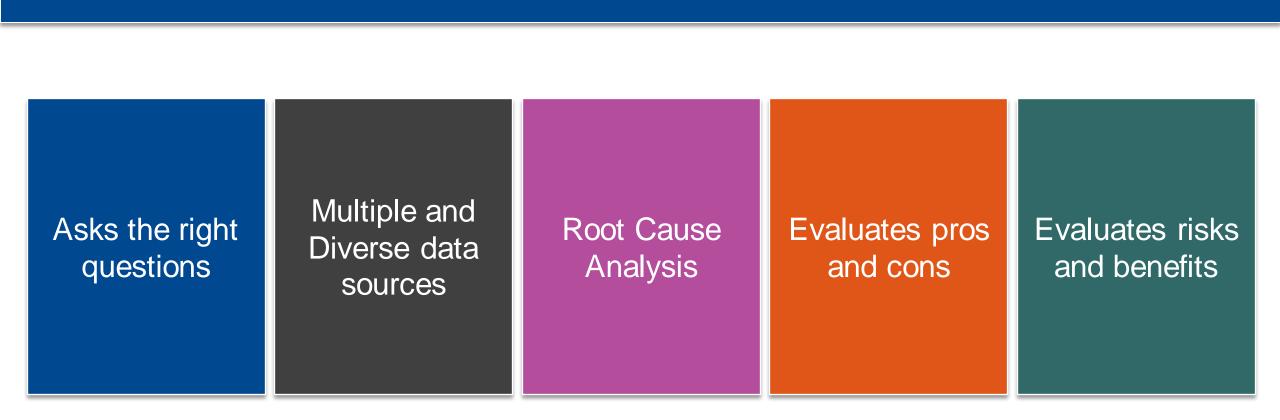


### Agile Environments

## Don't happen by chance

Flexibility	Collaborating	
Speed	Information Gathering	
Experimenting	Feedback	
Risk Taking	Reflecting	

## **Agile Managers**



# Which of these do you face?

- Finding talent aligned with our new work
- Gig economy
- Issues with diversity in the workplace
- Retaining top talent
- Developing our employees



## Sense Making



Challenges are gifts that force us to search for a new center of gravity. Don't fight them. Just find a new way to stand.

Oprah Winfrey

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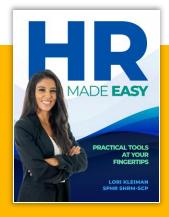
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