

### **BEYOND EXECUTIVE BUY-IN** How to convince yourself that you and your small company need help

### PRESENTED BY:



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## **MEET THE EXPERT**



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Tricia Richardson, CPP, SPHR, SHRM-SCP has more than 25 years of experience in all aspects of workforce management (payroll processing, taxation, employee handbooks, human resources, benefits, etc.). Tricia is a Payroll and Human Resource "nerd" who enjoys reading Internal Revenue Code.

She is a Certified Payroll Professional (CPP) through PayrollOrg (formerly the American Payroll Association) a Senior Professional in Human Resources (SPHR) through the HR Certification Institute, as well as a Society for Human Resource Management Senior Certified Professional (SHRM-SCP).

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Move from Transactional to Strategic

Roadmap for Successful Technology Implementation

Return on Investment



### Plan & Recruit

- Staffing needs alerts to managers when approaching certain hour thresholds
- Search the history of applicants for new recruits database of skill sets
- Recruiting save costs on outside vendors and use your own integrated system; applicants can be viewed by all employees that would be involved in the position hiring
- Automated and integrated applicant process
- "Knock-out" questions
- Workflows to expedite candidates through the system
- Automatic email responses, text notifications and interview scheduling
- Data flow from application
- Workflows for new hire events (equipment assignment, training, etc.)

### Retain

- Comparative metrics with peers in the workforce
- Turnover trends (why is turnover happening?)
- Real-time reporting on workloads based on overtime reports that can be detailed to levels as "deep" as you need – move schedules, workers, or reassign work
- Earned Wage Access (on-demand pay)
- Scheduling reports can be viewed to include overlaps to minimize over/under-staffing
- Reporting analytics, productivity, etc.
- Time off alerts to manage leave balances, ensure all shifts are covered and see trends

### Train & Develop

- Employees can be trained to better understand how their paycheck works, taxation, etc. and mitigate that "my paycheck was wrong" angst
- Employee Performance Management tracking issues and concerns electronically in each employee record; Performance Reviews tracked through Workflows and stored electronically for historical reference
- Expand on training topics, and personalize, for employees (stress management, ergonomics, etc.)
- Managers can be trained on using reporting, analytics and metrics to work strategically and increase the productivity of their departments
- Training updates tracked electronically; expiration alerts; electronically store certifications and backup documentation
- Ad hoc reports if the data is there, you can generate a report

### Compensate & Reward

- Combine compensation management with performance
- Step-by-step intuitive process for electronic benefit enrollment, AI to assist employees with choosing the best benefit options
- Provide automatic, scheduled reports to brokers (or give limited access)
- Email and text alerts as reminders
- Links to brokers for more information and help
- Deductions flow automatically to payroll
- Alerts employees paid or not paid; threshold limits for wages and hours (audit)
- Track fringe benefits limits (tuition reimbursement, auto fringe, etc.)
- Total Compensation Statements

### Budget

- Reporting on hours worked in cost centers vs budgeted hours
- Timekeeping automatically migrate to payroll allowing payroll the ability to complete detail audit reviews and reasonability of costs;
- Labor distribution reports for analytics
- Workers compensation cost management
- Integrate expense reimbursements with payroll
- General ledger uploads and integration with accounting, alerts for unassigned amounts

### Compliance

- Remain compliant with job advertising, application, interview and documentation requirements
- Ensure compliance with documented employee incidents (good and bad)
- Federal, State, Local and business-required trainings
- Manage independent contractors (new hire reporting, backup withholding, etc.)
- Compliance with tax payments and form filings
- Reporting for EEO-1, Vets 4212, OSHA 300 or Affirmative Action data
- State reporting requirements (metrics, wage reporting, etc.)
- Affordable Care Act 1095's (track eligibility, codes, etc.)
- Documentation storage (emails, garnishments, supporting documentation for adjustments to pay, etc.)
- Paystub reporting requirements

### Engage & Mediate

- Automated goal tracking
- Track employee uniform sizes, laptop information, etc.
- Empower employees to update and generate their own information enter time, request time off, update tax forms, change direct deposit, address, etc.
- Shift coverage
- 24/7 access to paystubs, W-2s, 1095s
- Document storage (garnishments, health benefit forms, retirement allocation documents, jury summons, FMLA documents, etc.) – transparency with employee
- Enable employees to send positive feedback to others share with everyone automatically
- Real-time accruals
- Send surveys to employees find out what employees value and need

### Move from Transactional to Strategic

Workforce Management Systems are inherently collaborative – leadership can work together to solve problems!

For example: After reviewing data, Human Resources has noticed an increase in turnover specific to a department. Exit interview summary information has shown a lack of confidence in leadership as a common theme. Performance management metrics have shown this same department has the lowest ranking reviews of any other department.

A meeting is schedule with leadership to discuss these metrics

There may be a management problem that can be solved to reduce turnover and increase productivity

### **Consider the life cycle of the employee**

- Applicant tracking
- Onboarding
- Benefit management (health, retirement, pet insurance, etc.)
- Compensation management
- Performance management
- Succession planning
- Learning and training
- Family Medical Leave (FMLA), injuries, accommodations
- Time and attendance
- Payroll and tax payments & Forms

#### **Processes and Departments**

- Human Resources
- Benefits
- Payroll
- Accounting
- Technology

#### **Consumers and Customers**

- Employees
- Managers
- Vendors
- Technology



#### Make a List

- What are you doing on paper, spreadsheets, by Email
  - What vendors or solutions are you using
  - What are your future plans and strategic goals
  - Organize the list by "must haves", "needs", "wants" and "would be nice to have"
  - Are there overlapping processes?

#### Budget

Plan

• 2 months

- Implementation costs as well as ongoing fees
- Vendor pricing may be "apples-to-oranges"
- Negotiate!
- Can you save money replacing redundant systems

Plan	Vet Solutions
• 2 months	& Tools
	• 2 months

- Choose from fully integrated systems that are webbased, will work with your IT platform(s) and require two-factor authorization
- Ask peers for recommendations
- Provide the "list" to possible vendors (can narrow list to 2 or 3)
- All departments should attend demos meet as a group to compare feedback
- Vendors' Disaster Recovery Plan and SOC Audit
- State(s) with Local Taxes make sure the system can handle these
- Can the system handle multi-State and Local taxation requirements

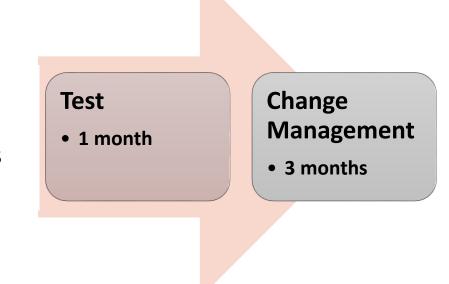
- Prepare a timeline with vendor work back from the 1st punch date (preferably new year for 1st pay)
- Request 1 project manager from the vendor and your company to coordinate implementation to streamline communication
- Stick to the List/Plan building a house
- Deadlines should be non-negotiable HOWEVER do not let the vendor rush the process
- Make sure training is part of the timeline
- Choose employees from all levels and departments for testing (employees resistant to change, employees who thrive in change, employees not comfortable in technology)

Implement &	Test
Document	• 1 month
• 4 months	

- Lock down security protocols
- Segregation of duties (not everyone should be able to do everything)
- Security by role, not individual
- Audit controls
- The system should be completely web-based with a mobile app that provides the same functionality as the web version
- Documentation contingency, backup, efficiency will demonstrate all that you do!
- Share your documentation with the vendor

Implement &	Test
Document	• 1 month
• 4 months	

- Try to break it!
- Parallel processes (all of them)
- Ask for "beta testers" (from all change-comfortable zones and roles)



- Tell the story of the change (what, why, when, etc.)
- Relate to users empathize
- Encourage and empower feedback
- Regularly check-in
- All voices are equal



Compromise! Everyone will not get everything they want – use the priorities outlined in the "list"

The current way may "work" – but maybe we can do better AND do more!

### Return on Investment

- Collected vs paid benefit variances automatically identified save money and time
- Increased productivity (engaged and empowered employees just work better)
- Employer "branding" will improve (employee satisfaction and diversity statistics, etc.)
- Reduced turnover costs actively prevent employee concerns and issues
- Less opportunity for data-entry errors

# THANK YOU FOR JOINING US!

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