



The biggest, greatest GoCo launch ever!

Announcing the 2022 Fall Launch

Ask the Audience

What brings you to the session today?

The slide features several thin green lines as decorative elements. A horizontal line runs across the middle of the slide. A vertical line runs down the right side. Two curved lines intersect to form a lens-like shape in the lower right quadrant.



Agenda

1. Intro
2. Strategy
3. Fall Launch



Meet the Presenters

Intro



Michael Gugel

Co-founder and Chief Product Officer



Erin Phillips

Senior Product Manager



Axel Norvell

Lead UX Designer

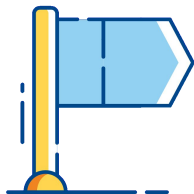


Why are we building this stuff?

Strategy

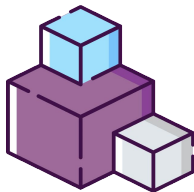
#1 HR platform for **SMBs**.

I believe we need to do
just **2 things**.



Do the **critical, core** things **remarkably** well.

Employee data, payroll, time off, time tracking, benefits, documents



Make **everything** else **possible**.

Flexible all-in-one HR
platform.



Fall Launch helps
deliver on that promise.



What's new?

Fall Launch!

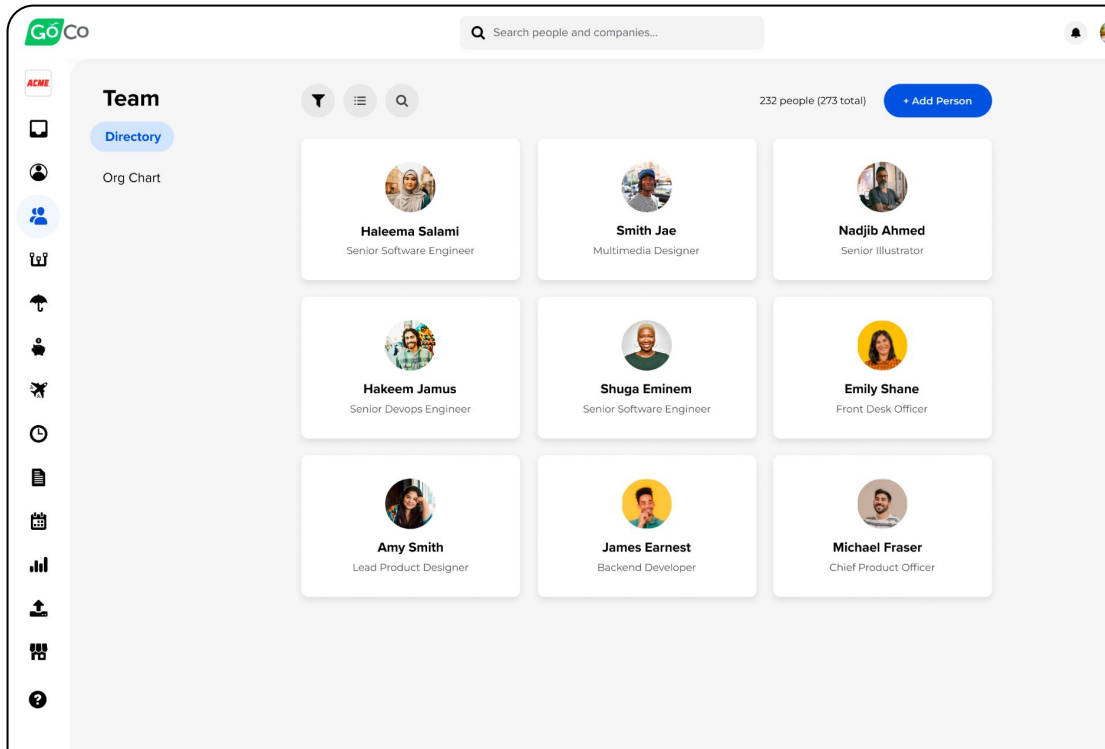


GoCo UI v2

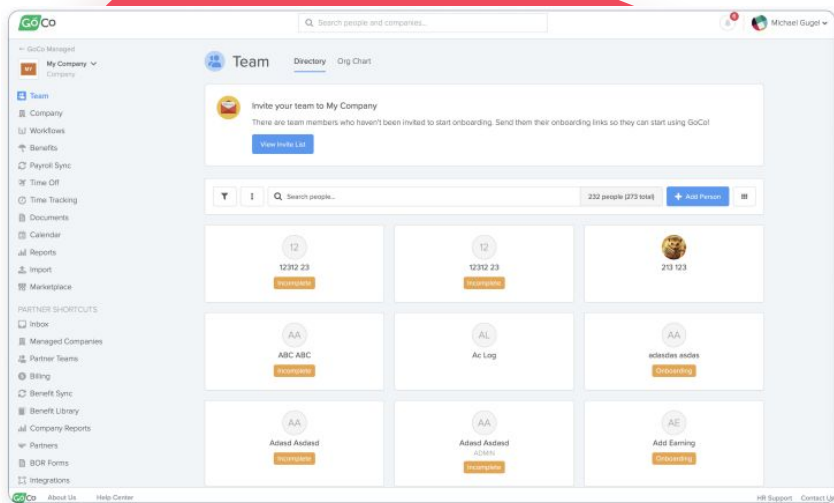
A fresh and modern look
across your GoCo experience.

Featuring

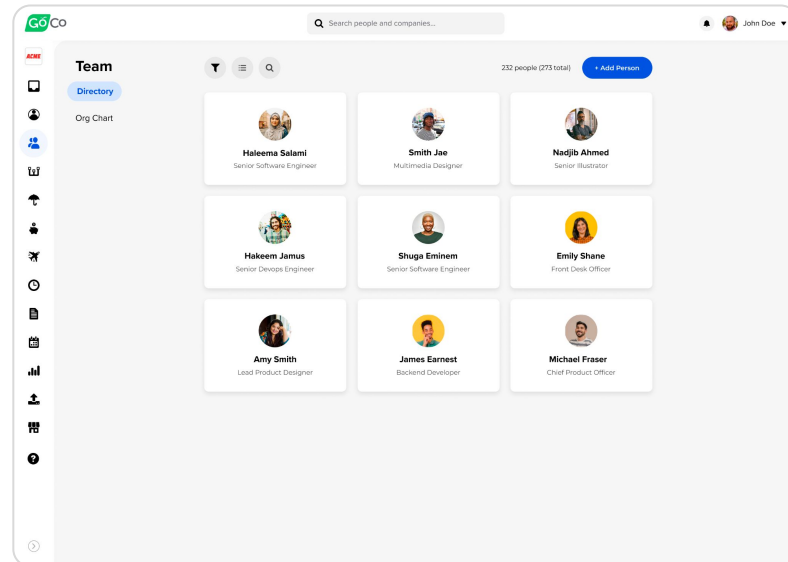
- Easier to read text + better contrast
- Improved navigation
- Modernized look and feel



Before



After



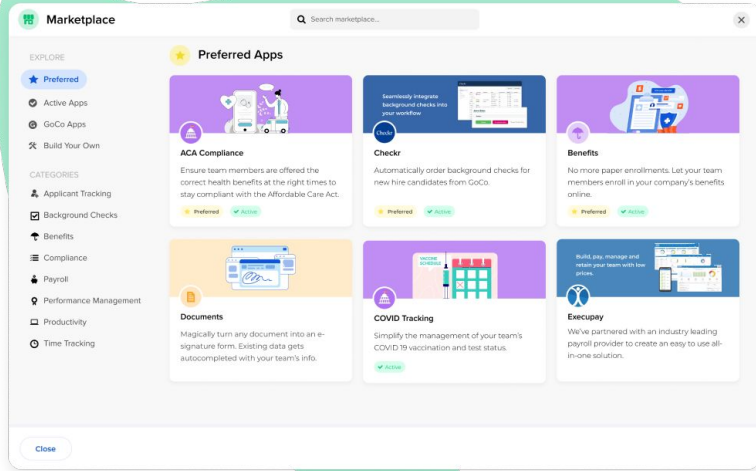


Marketplace Integrations

Explore GoCo apps, or integrate with your existing apps.

Featuring

- Easy ways to find and discover GoCo apps.
- Add pre-built integration recipes for preferred apps
- Build your own custom integrations with 100+ other apps



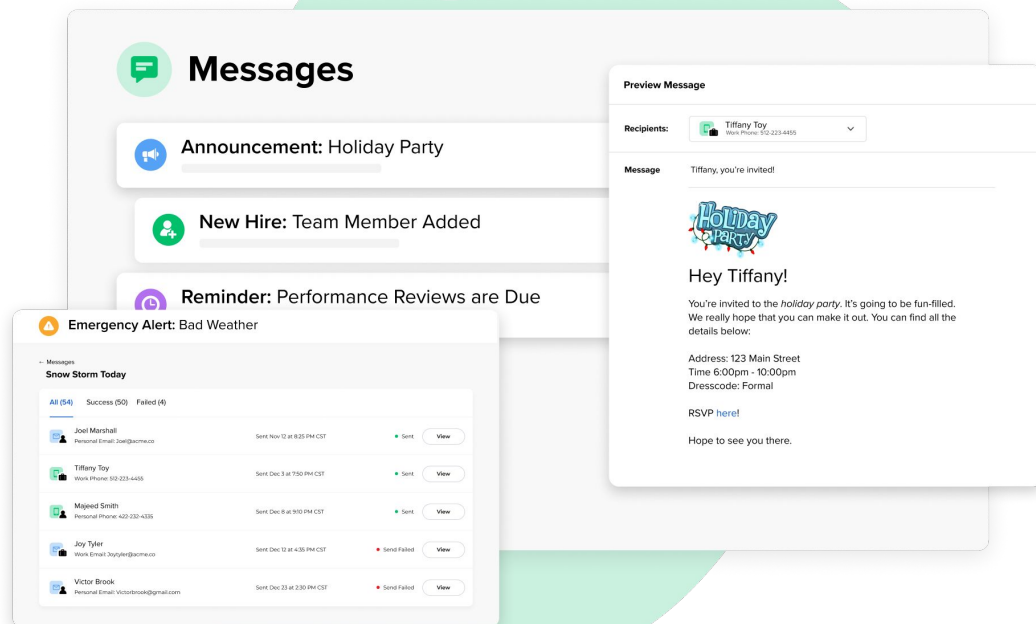


Messages

Send email and text messages to your team.

Featuring

- One Off Messages
- Messages Dashboard
- Workflow Messages



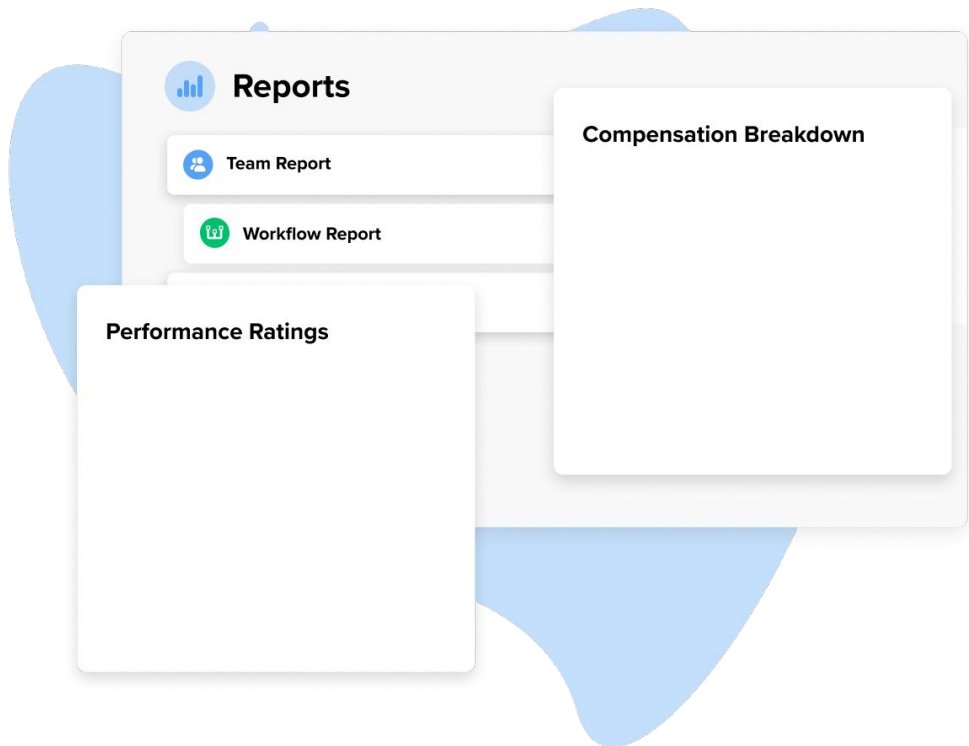


Reports v3

Get better insights into your team's data with improved **Reports + Chart Visualizations**

Featuring

- Improved Filtering, Sorting
- Row Grouping, Aggregations
- 7 new Chart Visualizations



Ask the Audience

Are you considering changing payroll providers in the next 6 months?

The slide features several thin green lines as decorative elements. A horizontal line runs across the middle of the slide, intersecting a vertical line that descends from the top right corner. A large, thin green oval shape is positioned on the right side, partially overlapping the horizontal line.

Our 2-Pronged Approach to Payroll

Payroll

Payroll Sync Dashboard

If customers are happy with their **current payroll provider**, they can keep them!

Great for customers that don't want to change their payroll.

Schedule
Default

Pay Date
Mar 31

Work Period
Mar 16 - 31

Benefit Deduction Period
Mar 16 - 31

Status
Open

Review, then update payroll
Sync the updates for this pay period, then complete the pay period when you're done.

Checklist

Audit

All Employees

Admin3, New
2 updates

2 Incomplete

Benefit, New
1 update

1 Incomplete

Bob, Jim
1 update

1 Incomplete

Bug, State
3 updates

3 Incomplete

Company Inre, New
1 update

1 Incomplete

Contractor, HiringImpor
2 updates

2 Incomplete

Contractor, New
1 update

1 Incomplete

Cott, Michael
6 updates

6 Incomplete

Crow, Jerry
2 updates

2 Incomplete

Earning, Add
1 update

1 Incomplete

N/A

New Admin3

Make the following updates in your payroll for New then mark them as complete.

Employment & Compensation

2 Not Synced

Updated Payroll

Field	New Value	Old Value
Pay Rate	\$100,000 / year (Effective Jan 1, 2020)	
Pay Type	Salary	
Class	Everyone	
Start Date	Jan 1, 2020	
Employment Type	Full Time	
Department	new dept	
Division	new division	
Location	N	

Group STD Deduction - Pre Tax

2 Not Synced

Updated Payroll

Field	New Value	Old Value
Employee Contribution Pre-tax Pre-Tax	\$2,048.37	\$259.65
Company Contribution Deduct	\$18.00	0.00

Back

13 Incomplete Updates

Close Pay Period

Payroll

Embedded Payroll

Run your payroll straight from the source -
GoCo.

For customers that want a **seamless payroll experience**.

The screenshot displays the GoCo Payroll interface. At the top, there's a search bar and a user profile for Michael Gugel. The main header shows 'Payroll Run: Aug 12th' with a 'Send To Execupay' button and a '113 days left' indicator. Below this, a 'Review Payroll Run' section prompts the user to review the Aug 12th 2022 payroll run. The main content area features a table titled 'All Team Members' with 8 members, showing a 'Needs Review' status. The table lists employee names, employment status, earnings, and deductions. At the bottom, there's a footer with 'GoCo' logo, 'About Us', 'Help Center', 'Give Us Feedback', 'HR Support', and 'Contact Us'.

	Team Member	Employment Status	Earnings	Deductions
<input checked="" type="checkbox"/>	Jenkins, Peter	Full Time, Salary	\$1,676.46	\$66.54
<input checked="" type="checkbox"/>	Peter, Valerie	Full Time, Salary	\$1,930.77	\$34.62
<input checked="" type="checkbox"/>	Ray, Rachel	Full Time, Salary	\$1,942.31	\$0
<input checked="" type="checkbox"/>	Red, Rory	Full Time, Salary	\$1,153.85	\$0
<input checked="" type="checkbox"/>	Sanders, Bernie	Full Time, Hourly	\$5,105.60	\$50
<input checked="" type="checkbox"/>	Smith, Sally	Full Time, Salary	\$1,545.23	\$137.54
<input checked="" type="checkbox"/>	Steele, Jake	Full Time, Salary	\$4,046.15	\$83.08
<input checked="" type="checkbox"/>	Tester, Tara	Full Time, Salary	\$819.23	\$0



Payroll Sync with ADP Workflow Now

Sync data to ADP Workforce Now using
the ADP APIs.





BETA

Embedded Payroll with Gusto

Prepare and run Payroll within GoCo
using Gusto's payroll engine.

Featuring

- New Embedded Grid UI that makes it easy to prep payroll
- Fully prepare, preview and run standard payrolls in GoCo
- Improved customer service experience

\$

Cash Required

\$58,978.35

📅

Debit Date

Mar 24th

📅

Pay Date

Mar 28th

👤

Team n

34

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⌵

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Team Member (Last Name, First Name)	Gross Pay	Deductions	Company Contributions	Employee Taxes	Net Pay	Company Taxes	Cash Required
<div><div><input type="radio"/></div><div>Ash Martha</div><div>></div></div>	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43
<div><div><input type="radio"/></div><div>Ash Martha</div><div>></div></div>	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43
<div><div><input type="radio"/></div><div>Ash Martha</div><div>></div></div>	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43
<div><div><input type="radio"/></div><div>Ash Martha</div><div>></div></div>	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43
<div><div><input type="radio"/></div><div>Ash Martha</div><div>></div></div>	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43
<div><div><input type="radio"/></div><div>Ash Martha</div><div>></div></div>	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43
Total:	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43	\$5,493.43

Ask the Audience

How are you managing performance reviews today?

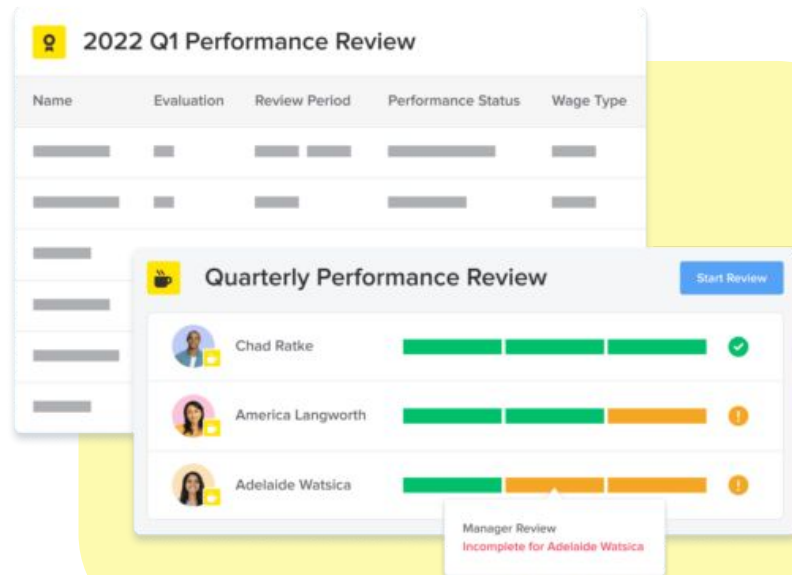
The slide features decorative green lines on the right side. A thin vertical line runs from the top to the bottom. A horizontal line runs across the middle. A large, thin, curved green shape, resembling a stylized leaf or a large parenthesis, is positioned on the right, overlapping the horizontal line and extending from the bottom towards the top.

Last, but certainly not least...



Performance Management

Manage your team's Performance Review process, and keep a tab on their employment journey with timelines.



Ask the Audience

**Would you like to be contacted by a GoCo
pro for a deeper dive?**

The slide features decorative green lines. A horizontal line runs across the middle of the slide. A vertical line runs down the right side. These two lines intersect, and a large, thin green oval is drawn around the intersection point, extending from the top-right towards the bottom-left.



Ready to Learn More?

Current Clients

Contact your Client
Success Manager to learn
more and start your **free
30-day trial of Messaging!**

help@goco.io

New to GoCo?

Schedule a chat with a
GoCo expert and we'll buy
you lunch! Sign up by
October 31st to get a \$25
UberEats gift card 🍔 at
goco.io/fall22



Wrap Up

Flexible all-in-one HR
platform.