



Announcing

Winter 2023 Launch



Agenda

1. Intro
2. Strategy
3. Winter Launch
4. Q & A



Meet the Presenters

Intro



Michael Gugel

Co-founder and Chief Product Officer



Erin Phillips

Senior Product Manager



Axel Norvell

Lead UX Designer



Kyler Holway

Senior Product Manager



Jacque Middlebrooks

Product Manager

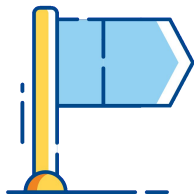


Why are we building this stuff?

Strategy

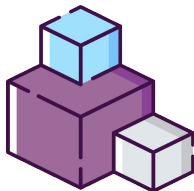
#1 HR platform for **SMBs**.

I believe we need to do
just **2 things**.



Do the **critical, core** things **remarkably** well.

Employee data, payroll, time off, time tracking, benefits, documents



Make **everything** else **possible**.

Flexible all-in-one HR
platform.



Winter Launch helps
deliver on that promise.



Winter Launch 2023



Inbox Notifs & Task Reminders

Inbox Notifications: provide easy ways to clean up inbox / reduce spam

Task Reminders: send reminders for documents & workflow tasks

Inbox

Filter: All companies... All team members...

- City of Pawnee: Sync payroll changes before the Feb 10 pay date (Incomplete)
- City of Pawnee: Sync payroll changes before the Feb 10 pay date (Incomplete)
- Jacque's Test Company: Sync payroll changes before the Feb 10 pay date (Incomplete)
- City of Pawnee: Sync payroll changes before the Feb 10 pay date (Incomplete)

Context menu options: Auto-archive this message, Archive

← Documents

2020 Form W-4 Send To...

For Federal Tax Withholding.

Sent (4) Complete (0) Incomplete (4)

- Cactus Rose (cactus@rose.com) Sent Oct 6, 2022 (In Progress) View
- New Contractor (new@contractor.com) Sent Sep 6, 2022 (In Progress) View
- Goat Milk Messages Admin (goat@gmail.com) Sent Sep 6, 2022 (In Progress) View
- Kangaroo Clown FAA (kangaroo@mail.com) Sent Sep 6, 2022 (In Progress) View

Context menu options: Download, Send Reminder, Archive, Delete



Marketplace Templates

Browse all the different ways you can use GoCo's **building blocks** to help run your HR department.

Get inspired with dozens of templates.

Marketplace Search marketplace...

EXPLORE

- ★ Discover
- Active Apps
- GoCo Apps
- Build Your Own

CATEGORIES

- Applicant Tracking
- Background Checks
- Benefits
- Compliance
- P payroll
- Performance Management
- Productivity
- Time Tracking

Elevate your HR with flexible connected building blocks.

Discover all the ways you can build and connect GoCo's powerful building blocks to elevate your HR.

Team Data Workflows Reports Documents Integrations Performance Reviews Messages

GoCompete Fitness Competition
See how the GoCo team uses Workflows and Reports to kick of a fitness competition within the company.

Employee Wellness Survey
Use a Scheduled Workflow to frequently survey your team and get a pulse on how they are doing.

Post Birthday Reminders on Slack
Celebrate your team's birthdays by automatically posting happy birthday messages on Slack.

Diversity, Equity & Inclusion Survey
Use Workflows + Reports to poll your team and measure your company's DEI initiatives

California State Onboarding Documents
Here's all the state mandated onboarding documents you need when hiring a new employee in California

IT Requests
Use Workflows + Reports to poll your team and measure your company's DEI initiatives

Ask the Audience

**How long do you usually spend
processing payroll?**

The slide features several decorative green lines: a horizontal line at the top left, a vertical line on the right side, and a large, curved, leaf-like shape on the right side.

Our 2-Pronged Approach to **Payroll**

Payroll

Payroll Sync Dashboard

If customers are happy with their **current payroll provider**, they can keep them!

Great for customers that don't want to change their payroll.

The screenshot displays the GoCo Payroll Sync Dashboard. At the top, it shows the current schedule (Default), pay date (Mar 31), work period (Mar 16 - 31), benefit deduction period (Mar 16 - 31), and status (Open). A main instruction reads: "Review, then update payroll. Sync the updates for this pay period, then complete the pay period when you're done." There are "Checklist" and "Audit" buttons in the top right.

On the left, a list of employees is shown with their update counts and completion status:

- Admin3, New: 2 updates, 2 incomplete
- Benefit, New: 1 update, 1 incomplete
- Bob, Jim: 1 update, 1 incomplete
- Bug, State: 3 updates, 2 incomplete
- Company Inre, New: 1 update, 1 incomplete
- Contractor, Hiring/Import: 2 updates, 2 incomplete
- Contractor, New: 1 update, 1 incomplete
- Cott, Michael: 6 updates, 6 incomplete
- Crow, Jerry: 2 updates, 2 incomplete
- Earning, Add: 1 update, 1 incomplete

The right-hand side shows a detailed view for "NEW Admin3". It prompts the user to "Make the following updates in your payroll for New then mark them as complete." Two sections are visible:

- Employment & Compensation:** Shows fields for Pay Rate (\$100,000 / year), Pay Type (Salary), Class (Everyone), Start Date (Jan 1, 2020), Employment Type (Full Time), Department (new dept), Division (new division), and Location (IN). A "Has Synced" indicator and an "Updated Payroll" button are present.
- Group STD Deduction - Pre Tax:** Shows a field for Employee Contribution Pre-tax (Pre-Tax) with a new value of \$2,048.37 and an old value of \$759.65. It also includes a "Has Synced" indicator and an "Updated Payroll" button.

At the bottom of the dashboard, there are "Back" and "Close Pay Period" buttons, along with a summary of "13 Incomplete Updates".

Payroll

Embedded Payroll

Run your payroll straight from the source -
GoCo.

For customers that want a **seamless payroll**
experience.

The screenshot displays the GoCo payroll management interface. At the top, there is a search bar and a user profile for Michael Gugel. The main header shows 'Payroll Run: Aug 12th' with a 'Send To Execupay' button and a '113 days left' indicator. A green checkmark notification reads 'Review Payroll Run' with the instruction: 'Review the Aug 12th 2022 payroll run. If everything looks good, send it to Execupay.'

Below the notification is a table titled 'All Team Members' with 8 items, filtered to 'Needs Review'. The table has columns for 'Team Member', 'Employment Status', 'Earnings', and 'Deductions'. Each row includes a blue checkmark in the first column. The bottom of the table has a scroll bar.

Team Member	Employment Status	Earnings	Deductions
Jenkins, Peter	Full Time, Salary	\$1,676.46	\$66.54
Peter, Valerie	Full Time, Salary	\$1,930.77	\$34.62
Ray, Rachel	Full Time, Salary	\$1,942.31	\$0
Red, Rory	Full Time, Salary	\$1,153.85	\$0
Sanders, Bernie	Full Time, Hourly	\$5,105.60	\$50
Smith, Sally	Full Time, Salary	\$1,545.23	\$137.54
Steele, Jake	Full Time, Salary	\$4,046.15	\$83.08
Tester, Tara	Full Time, Salary	\$819.23	\$0

At the bottom of the interface, there is a footer with 'GoCo' logo, 'About Us', 'Help Center', 'Give Us Feedback', 'HR Support', and 'Contact Us'.

Ask the Audience

Do you currently submit to E-Verify?

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E-Verify

At least **22 states** require some of workforce to be authorized by e-Verify.

It's our **#1 requested integration** by a long shot.

Employment Eligibility Verification
 Department of Homeland Security
 U.S. Citizenship and Immigration Services

USCIS
Form I-9
 OMB No. 1615-0047
 Expires 08/31/2019

▶ START HERE: Read instructions carefully before completing this form. The instructions must be available, either in paper or electronically, during completion of this form. Employers are liable for errors in the completion of this form.

ANTI-DISCRIMINATION NOTICE: It is illegal to discriminate against work-authorized individuals. Employers **CANNOT** specify which document(s) an employee may present to establish employment authorization and identity. The refusal to hire or continue to employ an individual because the documentation presented has a future expiration date may also constitute illegal discrimination.

Section 1. Employee Information and Attestation *(Employees must complete and sign Section 1 of Form I-9 no later than the first day of employment, but not before accepting a job offer.)*

Last Name (Family Name)		First Name (Given Name)		Middle Initial	Other Last Names Used (if any)	
Address (Street Number and Name)			Apt. Number	City or Town		State ZIP Code
Date of Birth (mm/dd/yyyy)	U.S. Social Security Number □□□□ - □□ - □□□□		Employee's E-mail Address		Employee's Telephone Number	

I am aware that federal law provides for imprisonment and/or fines for false statements or use of false documents in connection with the completion of this form.

I attest, under penalty of perjury, that I am (check one of the following boxes):

1. A citizen of the United States

2. A noncitizen national of the United States (See instructions)

3. A lawful permanent resident (Alien Registration Number/USCIS Number): _____

4. An alien authorized to work until (expiration date, if applicable, mm/dd/yyyy): _____
 Some aliens may write "N/A" in the expiration date field. (See instructions)

Aliens authorized to work must provide only one of the following document numbers to complete Form I-9:
 An Alien Registration Number/USCIS Number OR Form I-94 Admission Number OR Foreign Passport Number.

1. Alien Registration Number/USCIS Number

2. Form I-94 Admission Number

3. Foreign Passport Number

QR Code - Section 1
Do Not Write In This Space

Ask the Audience

Have you tried out any of the recipes or automations in our Marketplace?

The slide features several decorative green lines: a horizontal line at the top left, a vertical line on the right side, and a large, curved, leaf-like shape on the right side that overlaps the vertical line.



GoCo Connector Foundations

Adding more triggers, actions, and accessible data to unlock more recipe capabilities!

Gets us closer to an open API.



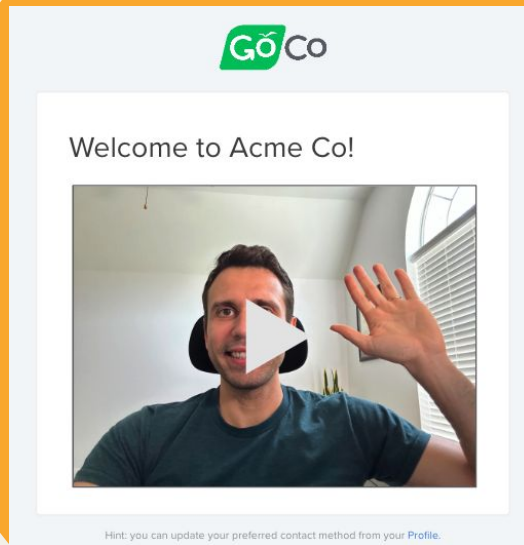


Onboarding Updates

**A richer, more engaging
employee experience.**

Featuring

- Customizable invite message
- Text message support
- Rich media like emojis & videos



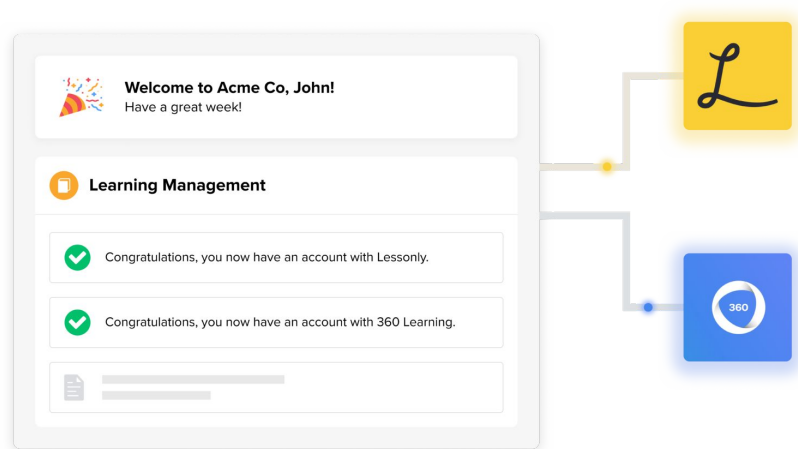


Marketplace Integrations - LMS

Explore GoCo apps, or integrate with your existing apps.

Featuring

- 360Learning
- Lessonly





Ready to Learn More?

Current Clients

Contact your Client Success Manager to learn more!

help@goco.io

New to GoCo?

Schedule a chat with a GoCo expert and we'll buy you lunch! Sign up by February 21st to get a \$25 UberEats gift card 🍔 at goco.io/winter23



Wrap Up

Flexible all-in-one HR
platform.